



A&E Network End Credit Template (April 2025)

CREDITS STYLE GUIDE

A&E end credits should adhere to the following format

1. Timing & Placement

- **Keyed Credits:**
 - Deliver over the last **:20 to :30** of video during the final program segment.
- **Generic Credits:**
 - Insert a generic version (white titles over black background) on the master immediately following the program.
 - Generic credits must match the position and style of the keyed credits.

2. Screen Positioning

- Titles must stay within:
 - **16:9 80% Safe-Title Left/Right.**
 - **90% Picture Safe at the Bottom.**
- Credits should appear in the **bottom third of the screen:**
 - Centered within **1, 2, or 3 columns.**
 - The **upper margin** must remain constant across all pages.
 - Allow space in the **lower-right corner** for the network bug.
 - **Two stacks of text** are acceptable.

3. Font Specifications

- **Job Titles:**
 - **Font:** Helvetica Neue Bold (ALL UPPER CASE).
 - **Size:** 16 pt.
 - **Effect:** 2-line softened drop shadow (no hard edges).

- **Names:**
 - **Font:** Helvetica Neue Standard (ALL UPPER CASE).
 - **Size:** 14 pt.
 - **Effect:** 2-line softened drop shadow (no hard edges).

4. Text Sizing Requirements

- Credits must fit within the **bottom 90% picture safe parameter**.
- Font sizes should accommodate a **maximum of 8 lines of text**.
- Point sizes may vary based on your character generator device. Ensure font size matches provided samples.

5. Approval Process

- Send the credits list to your AP or A&E Executive for final approval.

Placement of A&E Network Credits

At the end of your credit roll, before your production & copyright credit, include:

A&E EXECUTIVE PRODUCERS

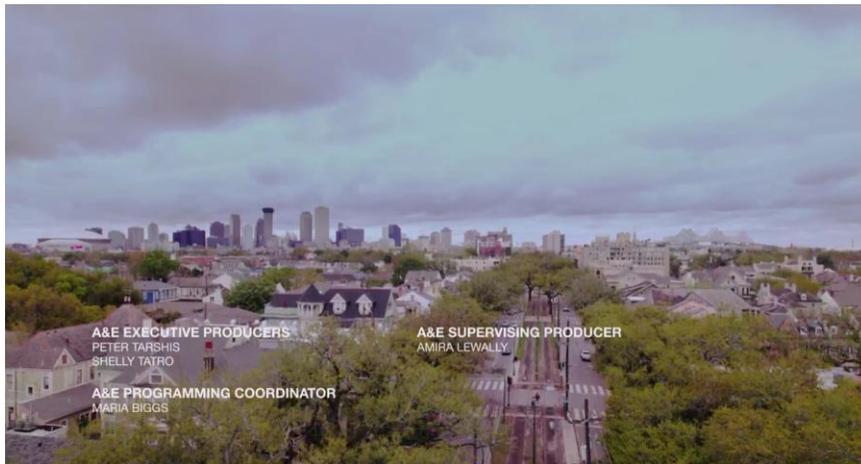
XXXX

XXXX

A&E ASSOCIATE PRODUCER

XXXX

A&E producers appear on the far left of the screen (in the current lower-third format for credits) in the prominent position.



Production Credit

Your production credit should read:

PRODUCED BY _____ FOR A&E® NETWORK.

This credit appears just prior to the copyright notice.

Copyright Information

The program is owned by A&E Television Networks in perpetuity. The copyright notice should be worded as follows:

“© 2025 A&E Television Networks, LLC. All Rights Reserved.”

PRODUCED BY _____ FOR A&E® NETWORK.

© 2025 A&E Television Networks, LLC. All Rights Reserved.

